



# Customizable Social Media Post Ideas

Share posts often and invite your connections to talk about the #TimmyAwards on social media platforms! This is about more than just Community Choice voting - it's a chance to showcase what makes your company award-winning and attractive to potential hires.




Exciting news! We're 2024 Timmy Awards Best Tech Workplace for Diversity finalists! Vote daily to help us secure the Community Choice award. #TimmyAwards #TechInMotion <https://ctrly.io/nEcBV>

We're thrilled to be named a 2024 Timmy Awards Best Tech Workplace for Diversity finalist! Vote daily to help us win the Community Choice award! #TimmyAwards #TechInMotion <https://ctrly.io/nEcBV>



We're beyond excited to be named a finalist for the Best Tech Workplace for Diversity Timmy Award! Our team's hard work and dedication have paid off. Vote daily to help us win the Community Choice award for our category! [Vote link in bio] #TimmyAwards #TechInMotion

Honored to be a finalist for the Best Tech Workplace for Diversity Timmy Award! Our team's dedication to [initiative] has brought us here. Help us take home the Community Choice award for our category by voting daily! [Vote link in bio] #TimmyAwards #TechInMotion



We are pleased to announce that we've been selected as a 2024 Timmy Awards finalist for Best Tech Workplace for Diversity! This wouldn't have been possible without our amazing team and your continuous support. Vote daily to help us win the Community Choice award for our category! <https://ctrly.io/nEcBV>

Honored to be named a finalist for the Best Tech Workplace for Diversity Timmy Award! Our commitment to [initiative] has been recognized, and we couldn't be prouder. Help us take home the Community Choice award by voting daily! <https://ctrly.io/nEcBV>

## Get Visual: Post Images Provided or Plug and Post

Included are some images you can leverage on social media. Grab one that's ready to go, or use the template where you can add your own photos. For a simple option, you can even add the Finalist logo provided to you on any of your images as well.

## Encourage Your Team to Share Photos

Lead the way by posting photos of what makes your culture excellent (both in the office, and at home), how your company actively promotes creativity and inclusivity, or how you foster the qualities that make the company worth working for. You can run a contest or ask employees to post one photo of why they love their job. Getting creative with this will be key – and the chance to provide an insider look into what makes your company awesome.

## Utilize Hashtags to Link Your Company to What's Trending

It can be as simple as making the most of #motivationmonday, #throwbackthursday, #workingathome, #culture or #virtualteam (and if you have your own hashtag, plug it in, plug it in). Is there a city hashtag you could leverage? Scope out what's trending on social, and don't forget to use #TimmyAwards so we can share your shout-outs!